STRATEGY IN ACTION

Investing in more

vecycling

RECYCLER



STRATEGIC PRIORITY



Our objective is for recycling to be at the heart of our operation and we have two recycling plants which are located in Ilkeston and Selby.

Protecting our Margin

The use of recycled material in the manufacture of PVC rigid products provides a substantial saving in cost compared to virgin resin compound. Using recycled material also enhances stability and lowers the carbon footprint of our manufactured products.

We recycle both customer factory offcuts ('post-industrial' waste) and old windows that have been replaced with new ('post-consumer' waste) at our two recycling plants in Ilkeston (Eurocell Recycle) and Selby (Ecoplas). Both sites produce recycled material in the form of pellets, micronised and granulate material. The recycled material is then used to generate brand new extruded products.

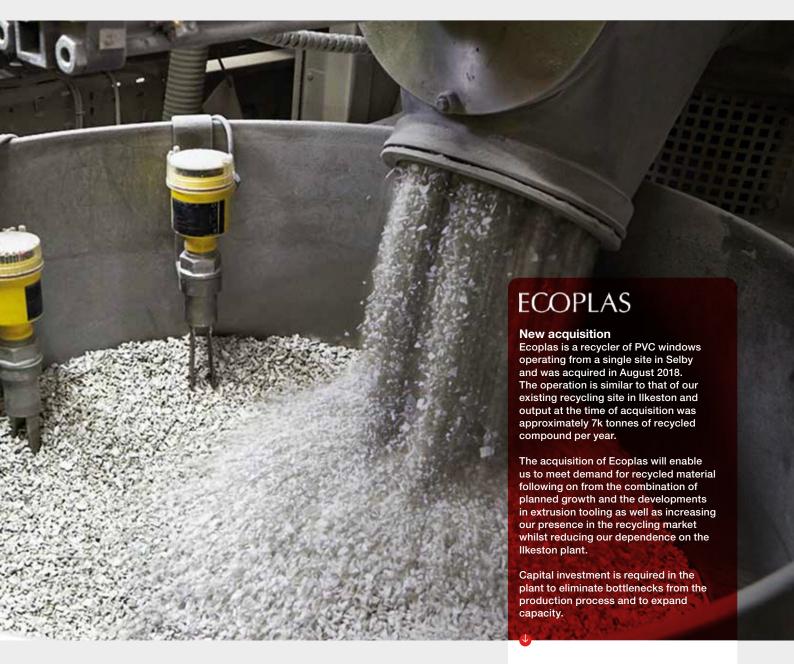
Ilkeston (Eurocell Recycle)

At our Ilkeston site in 2018 we recycled 16.5k tonnes (over 1.5 million frames) of post-consumer waste, which would have otherwise been sent to landfill, and 7.2k tonnes of post-industrial waste. Of the recycled material produced, 9.5k tonnes (generated predominately from post-consumer waste) was used alongside virgin resin in the manufacture of many of our PVC rigid profiles.

We also used 5.6k tonnes of the recycled material produced (being almost exclusively derived from post-industrial waste) for use in products which are manufactured from 100% recycled material, including thermal inserts and cavity closer systems.







WHY CHOOSE EUROCELL RECYCLE







Increase in recycled tonnes consumed

14%

Benefits of recycling

Reduce waste to landfill Sustainability

By recycling old windows ('post-consumer') we are reducing the amount of waste sent to landfill.

The use of recycled material enhances product stability and lowers the carbon footprint of our manufactured products.

Pricing pressures

Increasing the use of recycled material in our manufactured products helps to mitigate raw material price increases.