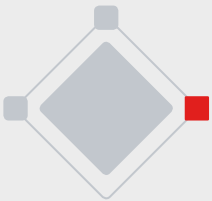


# Increasing maturity of our branches

DISTRIBUTOR



The Building Plastics division operates through a national network of branches and distributes a range of Eurocell manufactured and branded foam PVC roofline products and Vista doors, as well as third-party ancillary products.

Branches

Our network of over 200 branches sell to installers, small builders, roofing contractors and independent stockists.

One of our objectives is to be a one-stop-shop for our customers. Each branch offers a wide range of Eurocell manufactured foam PVC products, as well as made-to-order products.

The branches also sell a wide range of third-party products such as sealants, tools and rainwater products as well as offering a range of made-to-order products such as Skypod and Equinox.

STRATEGIC PRIORITY

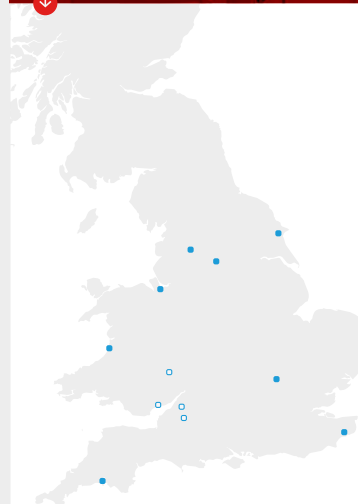


➔ Find your local store at [eurocell.co.uk/branch-finder](http://eurocell.co.uk/branch-finder)



Acquisition of Kent Building Plastics

Kent Building Plastics was acquired in December 2018 and is a building plastics distributor with 4 branches located in the south-west of England. The business model of Kent Building Plastics is in line with the Building Plastics branch network and integration is progressing to plan.



Number of new branches in 2018 (including acquisitions)

12



“

#### PROGRESS WITH KEY INITIATIVES

*We are making progress with initiatives to improve profits as well as driving towards a more consistent offering across the stores.”*

**Andy McDonnell**  
Eurocell Building Plastics

